

MODERN SLAVERY STATEMENT

Cultura Creative Ltd – Modern Slavery Statement 2025

Cultura Creative Ltd is committed to preventing modern slavery and human trafficking in our operations and supply chains. We recognise our responsibility to uphold human rights and act with integrity and transparency in all our business dealings.

Our Business

Cultura Creative Ltd is a UK-registered company - number 13227174, VAT Number: 430081933 specialising in inclusive, ethical AI datasets, creative content production and premium visual licensing. Based in Sheffield, we support global clients while reinvesting in our local economy.

Our Approach

We maintain a zero-tolerance approach to slavery and human trafficking. We ensure:

- All team members and contractors are paid fairly and legally.
- No forced, bonded, or involuntary labour is used.
- All employment is freely chosen and compliant with UK employment law.

Due Diligence

We assess our suppliers and creative contributors to confirm they share our ethical values. We seek contractual commitments to comply with the Modern Slavery Act 2015, and we will not work with partners who are found to be non-compliant.

Training & Awareness

We are building awareness within our team and educating our partners on the risks of modern slavery, particularly within the creative industries, global production, and AI training data.

Reporting

Any concerns related to modern slavery can be reported confidentially via info@culturacreative.com

ESG & DEI POLICY

Cultura Creative Ltd – Environmental, Social, Governance and Diversity, Equity & Inclusion Policy

Our Purpose

Cultura Creative exists to challenge norms, elevate underrepresented talent and foster inclusive, ethical content creation. We aim to set a benchmark for authenticity, representation and environmental responsibility in AI, stock imagery and media.

Environmental

- We minimise our carbon footprint through local production, hybrid work and green studio choices.
- We avoid wasteful practices and commit to a circular economy mindset in procurement.
- We offset our carbon use annually and aim to achieve net-zero status by 2030.

Social

- We invest in local communities, with a focus on underrepresented creatives and grassroots talent.
- We support organisations such as the Afro-Caribbean Sports Club in Sheffield and run initiatives to diversify opportunity.
- We actively promote ethical storytelling and fair representation in visual content.

Governance

- Cultura Creative is governed transparently, with oversight from a diverse leadership team.
- We uphold the highest standards of data protection, intellectual property rights, and AI ethics.
- We maintain clear accountability through regular reporting and ethical review.

DEI (Diversity, Equity, Inclusion)

- Our recruitment, casting, and curation practices prioritise inclusion across race, gender identity, disability, age, religion, and background.
 - We maintain inclusive creative databases and workspaces.
 - We provide internal training on unconscious bias, inclusive language, and representation ethics.
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PRIVACY & COOKIE POLICY

Cultura Creative Ltd – Privacy and Cookie Policy (Updated June 2025)

Who We Are

Cultura Creative Ltd is registered in England and Wales under number 13227174, VAT: 430081933 with our registered office in Norwich, UK. This Privacy Policy explains how we collect, use, and protect your personal data.

What We Collect

We may collect and process:

- Identity and contact data (name, email, phone, company)
- Technical data (IP address, browser type, operating system)
- Usage data (pages visited, time on site)
- Communications (emails or form submissions)

How We Use It

We use your data to:

- Provide and personalise our services
- Respond to inquiries
- Improve our website and services
- Ensure security and legal compliance
- Send marketing communications (only with consent)

Data Sharing

We do **not** sell personal data. We may share data with:

- Hosting providers and IT partners
- Email marketing platforms (e.g. Mailchimp)
- Analytics tools (e.g. Google Analytics)

Your Rights

Under UK GDPR, you have the right to:

- Access, rectify or delete your data
- Object to or restrict processing
- Withdraw consent at any time

Email: info@culturacreative.com to exercise your rights.

Cookies

We use cookies to:

- Enable website functionality
- Analyse traffic and improve user experience

Cookie Types:

- Essential: Needed for core functions
- Analytics: e.g. Google Analytics (anonymous tracking)
- Preference and performance cookies

You can manage cookie preferences in your browser or via our Cookie Consent Banner.

Contact Us For any privacy or compliance-related inquiries: Email: info@culturacreative.com Office Address: Unit 8 Merchants Court, 43 Mowbray Street, Sheffield, S8 3EN Registered in England & Wales

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